



February 15, 2023

Dear potential Race for the Dome supporter,

Have you heard the news? The Astrodome Conservancy just announced the date for its third annual **Race for the Dome – Saturday, April 15, 2023**. Building on the success of last year's race benefitting the Astrodome Conservancy, we are excited to be back on site at NRG Park where all participants will race around the iconic landmark and celebrate the Dome's birthday again this year!

We have set an ambitious goal to raise **\$35,000** to support the Conservancy's mission to promote the Astrodome's legacy through preservation and development, advocate for public access, and create programming that inspires and engages. **Race for the Dome** generates support, awareness, and much-needed funds to aid the Astrodome Conservancy's annual operations.

Enclosed, you will find information on the **Race for the Dome 2023** sponsorship opportunities and benefits. We hope you will consider a level of support that will help us meet our fundraising goal. ***The deadline to secure a sponsorship is Friday, March 3rd.***

Thank you for your consideration and continued support of the Astrodome Conservancy and our efforts to ensure a bright future for the Eighth Wonder of the World!

Sincerely,

Beth Wiedower Jackson
Executive Director

Susanna Kartye
Race Committee Chair



PRESENTING SPONSOR	SUPPORTING SPONSOR	PARTICIPATING SPONSOR	SPONSOR	FOOD/BEVERAGE SPONSOR
\$7,500.00	\$3,000.00	\$1,500.00	\$500.00	IN-KIND
Category exclusivity (max of 2)				
Sponsor included on all promotional & on-site materials, "Presented by"				
Press release to local media announcing event & sponsorship (deadline 3/3)	Mile marker sponsor signage, "Mile 1 sponsored by..."			
Premier name/logo placement on race bibs & event t-shirts	Premier name/logo placement on event t-shirts	Name/logo placement on event t-shirts	Name/logo placement on event t-shirts	Name/logo placement on event t-shirts
Promotional item included in race packets	Promotional item included in race packets	Promotional item included in race packets		Promotional item included in race packets
Name/logo featured on event webpage & promotional emails (6,500+ contacts)	Name/logo featured on event webpage & promotional emails (6,500+ contacts)	Name/logo on event webpage & promotional emails (6,500+ contacts)	Name/logo on event webpage & promotional emails (6,500+ contacts)	Name/logo on event webpage & promotional emails (6,500+ contacts)
Social media dedicated posts	Social media dedicated posts	Social media tags in event-related posts		
Inclusion in event press release	Inclusion in event press release	Inclusion in event press release	Inclusion in event press release	Inclusion in event press release
5 comped race registrations	3 comped race registrations	1 comped race registration		



Yes! Sign me up to sponsor the **3rd Annual Race for the Dome** benefitting the Astrodome Conservancy and their work to realize a bright future for the landmark Astrodome.

Name

Company/Organization

Best contact (if different)

Email

Telephone

- PRESENTING SPONSOR - \$7,500.00**
- SUPPORTING SPONSOR - \$3,000.00**
- PARTICIPATING SPONSOR - \$1,500.00**
- SPONSOR - \$500.00**
- FOOD/BEVERAGE SPONSOR (IN-KIND)**

Please return to shannon@astrodomeconservancy.org by **MARCH 3, 2023**