



**FOR IMMEDIATE RELEASE**

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## **ASTRODOME CONSERVANCY UNVEILS BOLD VISION FOR REDEVELOPMENT**

HOUSTON — The Astrodome Conservancy unveiled ***Vision: Astrodome*** to the people of Houston and Harris County today. ***Vision: Astrodome*** is an innovative and viable redevelopment concept that answers the question of what to do with the landmark Astrodome.

Despite its architectural, engineering, and cultural significance, the Astrodome has sat idle for more than 15 years. The Astrodome Conservancy's vision seeks to breathe new life into this marvel, preserving its legacy while ensuring it serves future generations. "The Astrodome can and should be the heartbeat of a new, global entertainment destination at NRG Park," said Judy Nyquist, a founding board member of the Conservancy. "It will serve as an exciting catalyst for future development in and around the Park."

In 2023, the Astrodome Conservancy engaged Gensler Architects to create a vision for the Astrodome. The design creates 450,000 square feet of revenue-generating space, ringing a new event floor under the iconic roof of the Astrodome.

***Vision: Astrodome*** conceptualizes four state-of-the-art buildings *inside* the Astrodome, featuring flexible arena space for events and entertainment at its center, surrounded by restaurants, retail, office and commercial, hospitality, and cultural spaces. A sweeping, dynamic boulevard, inspired by New York City's Highline, moves people through the Dome while connecting adjacent facilities within NRG Park. Additional parking, storage, service, and animal handling facilities located beneath a new ground floor serve the needs of Harris County and the two primary tenants of the park. The design incorporated restoration of significant historic features, the creation of new community spaces, sustainability and public-private partnerships.

"The Conservancy is in the unique position to take the lead on this issue because we understand the opportunities, challenges, advantages, and encumbrances facing the iconic Astrodome better than any other entity," said Beth Wiedower Jackson, Executive Director. "We aim to bring Harris County, the Houston Texans, the Houston Livestock Show & Rodeo, and the public together to find a solution that benefits all and ensures a bright future for our beloved landmark Astrodome."

More than 86% of respondents to a 2020 "Future Dome" public engagement survey commissioned by the Conservancy believe that we can and should reuse the Dome, and 81% said that there should be public dollars to support it. To support ***Vision: Astrodome***, the Conservancy has commissioned a feasibility study to demonstrate the economic and operational viability of the redevelopment concept, while also identifying and bringing private and nontraditional funding resources to an Astrodome redevelopment project.

"We are confident that because of the Astrodome's designation as a historic landmark, an Astrodome redevelopment can leverage significant private dollars - dollars that are not available for new construction or other improvements to NRG Park - to minimize public investment. We can create a successful public-private partnership to ensure this Houston treasure will have a bright future," said Phoebe Tudor, Astrodome Conservancy Chairman.

To support the Astrodome Conservancy and redevelopment of the iconic Dome, visit [Change.org](https://www.change.org) and send a message to Harris County Commissioners. "With the right investment and community support, we can turn this vision into reality," said Wiedower Jackson.



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About the Astrodome Conservancy

The Astrodome Conservancy, founded in 2016, is the private, non-profit champion of the landmark Astrodome on behalf of the people of Houston and Harris County. Our mission is to promote the Astrodome's legacy through preservation and development, advocate for public access, and create programming that inspires and engages. To date, the Conservancy has raised and invested more than \$3 Million (and counting) of private and philanthropic dollars to advance our mission.

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