

ASTRODOME P3: A LANDMARK READY FOR ITS NEXT CHAPTER



THE OPPORTUNITY

The Astrodome is an iconic and defining symbol of Houston's innovative spirit and ambition. Located within the NRG Park campus, it offers scale, infrastructure, and regional visibility at an established destination.

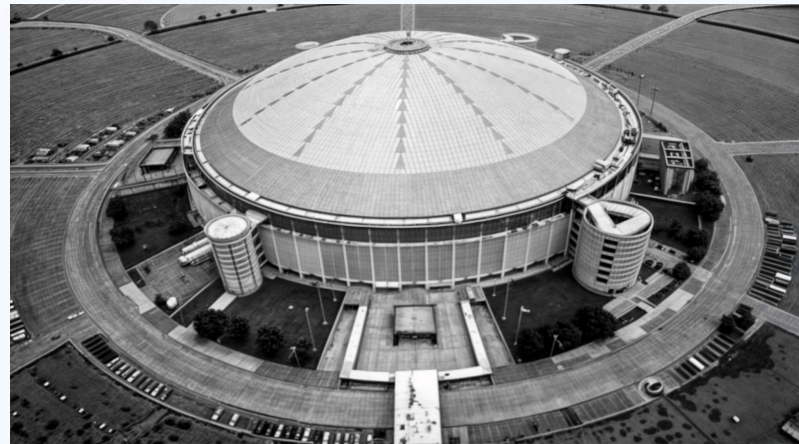
The building is a State of Texas Antiquities Landmark and listed in the National Register of Historic Places, making it eligible for significant financial incentives. A structural assessment commissioned by Harris County in 2019 found the Astrodome to be in remarkable condition. Environmental issues have been fully abated, and public support for reuse is generally strong, with 86%–96% of respondents favoring preservation and redevelopment.

Together, these conditions create a rare moment: an iconic structure that is both ready for reinvestment and open to a new purpose.

THE VISION

The Conservancy is seeking innovative, feasible concepts. Proposals may be singular or mixed-use, permanent or adaptable over time. Potential operations may include:

- Entertainment: live events, immersive programming
- Health, culture, and learning: sports and wellness uses, exhibitions, education, museum-quality installations
- Destination dining, food hall concepts, experiential retail, office space, or innovation space
- Community gathering space and emergency management/disaster response staging
- Specialized, alternative, or niche uses



P3 MARKET DAY INFORMATION

Date	May 27, 2026
Time	9:00 AM – 12:00 PM
Location	The Ion 4201 Main Street Houston, TX 77002
Venue	Forum Stairs
Virtual Link	https://bit.ly/MarketDayVirtual
Parking	Yellow & Red Lots adjacent to The Ion; access off Fannin St.
Registration	9:00 - 9:30 AM
Networking	9:30 - 10:00 AM
Opening Remarks	10:00 - 10:15 AM
Presentation	10:15 - 11:15 AM
Questions	11:15 - 11:45 AM

NEXT STEPS AND CONTACT

Register for Market Day [RSVP Here](#)

Anticipated RFI July 2026

Contact: beth@astrodomeconservancy.org

Beth Wiedower Jackson, Executive Director

Astrodome Conservancy (founded 2016) is the private nonprofit champion of the landmark Astrodome on behalf of the people of Houston and Harris County.

[Learn more: Astrodome Conservancy | Champion of the landmark Astrodome](#)